



UNITED FOR ALICE

BALDWIN COUNTY DATA OVERVIEW

BALDWIN COUNTY STATS

12,812

Number of Services Provided

\$263,631

Dollars Invested in Programs

\$50,781

Donations Given by Baldwin County Donors

WHO IS ALICE?

United Way of Central Georgia serves a diverse range of 15 counties, each with its own unique characteristics and challenges. We are deeply committed to making a meaningful impact in each county by addressing the needs of **ALICE (Asset Limited, Income Constrained, Employed)** households.

ALICE represents hardworking individuals and families who face financial challenges despite being employed. Through our comprehensive programs and initiatives tailored to each county, we strive to improve reading scores and literacy rates for children, ensure women have access to vital breast cancer screenings, transform schools into community hubs that provide essential resources, and support young families with the training and resources they need to thrive.

Together, with our dedicated community partners and the generous support of donors, we are working tirelessly to empower ALICE households and create a more equitable and prosperous Central Georgia for all.

69%

of students in Baldwin County are economically disadvantaged

23%

of elementary students are reading on grade level in Baldwin County

27%

of households in Baldwin County are **ALICE** households

MEET VERONICA



Veronica's United Way journey began with a 2-1-1 call for diapers but led to more. Through First Steps, her family accessed Dolly Parton's Imagination Library. Parent educators, along with employment aid, ensured stability. Thanks to United Way, Veronica's family now thrives.



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BALDWIN COUNTY DATA OVERVIEW

UWCG PROGRAMS IN BALDWIN COUNTY

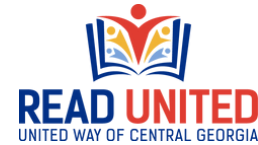
- 211
- First Steps
- Read United
- Pink Promise United

IMPACT INVESTMENTS MADE IN BALDWIN COUNTY

Bridging Healthcare for ALICE in Baldwin County through Pink Promise United (PPU): In Baldwin County, Pink Promise United (PPU) stands as a beacon of support for ALICE families. We're enabling vital mammograms and essential medical services. This focused effort ensures that ALICE individuals have unimpeded access to crucial healthcare, fostering their well-being and quality of life.

Fostering Education for ALICE in Baldwin County: A \$199,407 Commitment: With a dedicated investment of \$199,407, we're championing programs like Read United and First Steps. These initiatives are geared towards elevating 3rd-grade reading levels and promoting early education opportunities and resources.

Enhancing Basic Needs Support for ALICE in Baldwin County: \$40,288 Dedicated to Strengthening: With a dedicated investment of \$40,288, we're channeling support into creating a secure refuge for domestic violence survivors, providing essential casework assistance, and offering a range of resources and referrals for the community. This collaborative effort is forging a strong foundation of stability and assistance, ensuring the well-being and resilience of ALICE individuals.



United Way dedicated \$104,000 to support Read United in Baldwin County, a program dedicated to improving grade-level reading. This generous investment impacts 39 students, who receive personalized one-on-one tutoring from volunteers, ensuring their educational advancement and success.

GRANTEE PARTNERS

- Crisis Line & Safe House of Central Georgia Inc-Total
- Family Advancement Ministries
- Family Counseling Center of Central Georgia Inc
- Meals on Wheels of Baldwin County
- Middle Georgia Community Food Bank Inc
- The Salvation Army , a GA Corp- Warner Robins
- The Salvation Army Greater Macon
- The Salvation Army, Milledgeville Service Center
- Boys & Girls Club of Baldwin and Jones Counties Inc
- Communities In Schools of Milledgeville Baldwin County