

UNITED WE DINE

October 24, 2024

United Way of Central Georgia is teaming up with local eateries across our fifteen county service area to bring awareness to the thousands of ALICE families and individuals in our community who are facing financial instability. Our community can help by eating at any of the participating restaurants and vendors.

How You Can Help

- **Restaurants:** Pledge to give a portion of proceeds from United We Dine to United Way. It can be as simple as a percentage of a specific item sold, a percentage of an entire ticket, or a percentage of the day's sales. For example: 15% of today's sales.
- **Individuals and Groups:** By checking our website (www.unitedwaycg.com), you will be able to see what local businesses will be partnering with us. You can visit these establishments, for breakfast, lunch, dinner or all three. By doing so, you will be helping us to fund programs and practices that improve access to affordable housing, high-quality childcare, education, healthy food, transportation, healthcare, workforce training, and more.
- **Social Media:** Capture and share your dining moments. Tag @UnitedWayCG and add #UnitedWeDineCG in your posts.

Benefits of participating in "UNITED WE DINE"

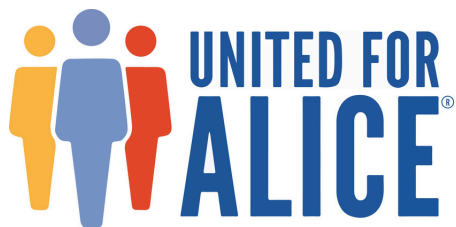
- Social media promotion
- Inclusion in UWCG newsletter to 20,000+ followers
- Promotion on UWCG website
- Promotion in all company campaign presentations
- Included in all media promotion



ASK US ABOUT OUR CARING CLUB CARD

WE PROMOTE YOUR BUSINESS, YOU GIVE BACK.

Who is ALICE?



ALICE stands for **Asset Limited, Income Constrained, Employed**, and represents the growing number of working families who are unable to afford the basics of housing, childcare, food, transportation, healthcare, and technology.

ALICE could be your relative, friend, co-worker, or neighbor. **ALICE** may also be a teacher, health care provider, retail clerk, sanitation worker, and other members of our essential workforce. These working families are in parts of every community nationwide.

ALICE households include:

- all races, ages, ethnicities, and abilities, though disproportionately in households of color.
- family members who need care and assistance, which makes it harder for their caregivers to find adequate work.
- workers living paycheck to paycheck and are forced to make impossible choices such as pay the rent or buy food, receive medical care or pay for childcare, pay utility bills or put gas in the car.

Sponsor Application

Thank you for choosing to be a part of United Way of Central Georgia's United We Dine fundraiser event! The event will be held on Thursday, October 24, 2024, and will benefit United Way of Central Georgia's mission to improve the lives of ALICE families in our community.

Business Information

Name of Participating Business: _____

Name of Owner/Manager: _____

Address(es) of Participating Location(s): _____

Mailing Address (if different from above): _____

Business Phone: _____ Alternate Number: _____

Email: _____

***All promotional materials will be delivered 1 week prior to the event date. Your business logo must be on file with our office no later than October 11, 2024. Please email a copy of your logo to: BRozier@UnitedWayCG.com.**

Please return this application by October 11, 2024, to ensure your business will be recognized properly in promotion. You may return this form via:

Mail: P.O. Box 1302 Macon, GA 31202, Email: BRozier@UnitedWayCG.com or Pick-up: Call Brandi Rozier at 478.621.7804

YES, we will participate in UNITED WE DINE by donating _____ % of total sales from October 24, 2024 and to return all donations to United Way of Central Georgia no later than November 22, 2024.

YES, we would also like to participate in the Caring Club Card Program. We agree to _____% discount or _____ special for the Caring Club Program.

SIGNATURE _____

DATE _____